

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
583201-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Love/R/Congress	LOVE FOR UT-CD 4	C23C29

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	583201	9838852

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code
1046	LOVE	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F 11a-12p	11a-12p	MTWTF--	:30	5	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$195.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Love/R/Congress	LOVE FOR UT-CD 4	C23C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	M-F 530a-6a	530a-6a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 13 F 10/26/12 5:43 AM M-F 530a-6a 530a-6a :30 MLFCG101912 \$350.00 NM									
6	10/23/12	10/29/12	M-F 7a-8a	7a-8a	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 13 Th 10/25/12 7:28 AM M-F 7a-8a 7a-8a :30 MLFCG101912 \$600.00 NM 4 13 F 10/26/12 7:30 AM M-F 7a-8a 7a-8a :30 MLFCG101912 \$600.00 NM									
7	10/23/12	10/29/12	M-F 8a-9a	8a-9a	MTWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 Tu 10/23/12 8:58 AM M-F 8a-9a 8a-9a :30 MLFCG101912 \$600.00 NM 4 13 W 10/24/12 8:29 AM M-F 8a-9a 8a-9a :30 MLFCG101512 \$600.00 NM 5 13 Th 10/25/12 8:28 AM M-F 8a-9a 8a-9a :30 MLFCG101512 \$600.00 NM 1 13 F 10/26/12 8:54 AM M-F 8a-9a 8a-9a :30 MLFCG101912 \$600.00 NM									
8	10/23/12	10/28/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$470.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 10/27/12 7:59 AM Sa 7a-9a 7a-9a :30 MLFCG101912 \$470.00 NM									
9	10/23/12	10/28/12	Su 7a-9a	7a-9a	-----S	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$470.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 10/28/12 7:53 AM Su 7a-9a 7a-9a :30 MLFCG101912 \$470.00 NM									
10	10/23/12	10/28/12	FOX News Sunday	9a-10a	-----S	:30	1	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 10/28/12 9:41 AM FOX News Sunday 9a-10a :30 MLFCG102412 \$330.00 NM									
16	10/23/12	10/28/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$880.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 10/27/12 10:13 PM Sa 9p-1005p 9p-1005p :30 MLFCG101912 \$880.00 NM									

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583201-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Love/R/Congress	LOVE FOR UT-CD 4	C23C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/23/12	10/28/12	Su 9p-1005p	9p-1005p	-----S	:30	2	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$1,650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 10/28/12 Su 9p-1005p 9p-1005p :00 \$1,650.00 NM Credited 2 13 Su 10/28/12 Su 9p-1005p 9p-1005p :00 \$1,650.00 NM Credited									
21	10/23/12	10/28/12	FOX NFL OT	FOX NFL OT	-----SS	:30	1	\$1,980.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 1 \$1,980.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 10/28/12 5:59 PM FOX NFL OT FOX NFL OT :30 MLFCG101912 \$1,980.00 NM									
22	10/25/12	10/25/12	World Series on FOX	2p-CC	---T---	:30	2	\$3,410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 2 \$3,410.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Th 10/25/12 6:00 PM World Series on FOX 2p-CC :30 MLFCG101512 \$3,410.00 NM 1 13 Th 10/25/12 8:01 PM World Series on FOX 2p-CC :30 MLFCG101912 \$3,410.00 NM									
23	10/23/12	10/28/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,050.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 10/27/12 10:26 PM Sa 9p-1005p 9p-1005p :30 MLFCG102412 \$1,050.00 NM									
24	10/23/12	10/29/12	M-F 11a-12p	11a-12p	--WTF--	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 --WTF-- 1 \$195.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 10/26/12 11:11 AM M-F 11a-12p 11a-12p :30 MLFCG102412 \$195.00 NM									
26	10/23/12	10/29/12	M-F 5a-530a	5a-530a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 F 10/26/12 M-F 5a-530a 5a-530a :00 \$350.00 NM Credited									
27	10/23/12	10/29/12	M-F 530a-6a	530a-6a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 W 10/24/12 5:42 AM M-F 530a-6a 530a-6a :30 MLFCG101912 \$350.00 NM 3 13 F 10/26/12 M-F 530a-6a 530a-6a :00 \$350.00 NM Credited									

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Advertiser	Product	Estimate Number	
Love/R/Congress	LOVE FOR UT-CD 4	C23C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/23/12	10/29/12	M-F 7a-8a	7a-8a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 10/26/12 7:52 AM M-F 7a-8a 7a-8a :30 MLFCG102412 \$600.00 NM									
29	10/23/12	10/29/12	M-F 530p-6p	530p-6p	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MT--F-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 13 Tu 10/23/12 M-F 530p-6p 530p-6p :00 \$900.00 NM See MG 29.5 1 13 Tu 10/23/12 5:54 PM M-F 530p-6p 530p-6p :30 MLFCG101512 \$900.00 NM 5 13 F 10/26/12 5:43 PM M-F 530p-6p 530p-6p :30 MLFCG102412 \$900.00 NM MG for 29.4 10/23 2 13 F 10/26/12 5:57 PM M-F 530p-6p 530p-6p :30 MLFCG101912 \$900.00 NM									
30	10/27/12	10/27/12	World Series on FOX	2p-CC	-----S-	:30	1	\$3,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 10/27/12 8:27 PM World Series on FOX 2p-CC :30 MLFCG102412 \$3,850.00 NM									
31	10/23/12	10/29/12	M-F 9p-1005p	9p-1005p	MTWTF--	:30	2	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 2 \$2,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 W 10/24/12 10:02 PM M-F 9p-1005p 9p-1005p :30 MLFCG101912 \$2,600.00 NM 1 13 Th 10/25/12 10:26 PM M-F 9p-1005p 9p-1005p :30 MLFCG101512 \$2,600.00 NM									
Total Spots							38	Gross Total	\$32,985.00

Payment Terms 30 Days

Agency Commission	\$4,947.75
Net Amount Due	\$28,037.25